

September 29 - October 2, 2022 Hilton Atlanta Northeast | Peachtree Corners, GA





Greetings Brothers of the Mighty 7th District and the State of Georgia!

As hosts, it is indeed an honor and a pleasure for Beta Lambda Lambda Chapter to welcome you to the 59th Georgia State Meeting of the Omega Psi Phi Fraternity, Inc. We extend special greetings to officers, delegates, spouses and guests as we convene for a time of fellowship, fun and furthering the cause of Omega within the communities we are so privileged to serve.

The setting for the 59th Georgia State Meeting is the suburban oasis of Peachtree Corners and the Hilton Atlanta Northeast hotel located at 5993 Peachtree Industrial Blvd. As Gwinnett County's largest city, Peachtree Corners is an eclectic progressive town, yet a sense of place and a tightly knit community. The host hotel is conveniently located within a 20 minute drive to downtown Atlanta with easy access to our major interstates of 85 and 285, ample restaurants, shopping and many other amenities. As always, the goal is to lodge as many registered brothers possible at the host hotel, so we encourage you to complete your registration today. Only officially registered brothers will receive the discounted rate of \$129 per night and the official hotel registration link via email. We are confident brothers and their guests will enjoy their visit to Gwinnett County.

We anticipate the 59th, given these unprecedented times, will be an important period in Omega's rich history. As your host, we believe there is no better time for us to draw even closer together as a brotherhood in fulfilling our charge, hence the theme – *"Omega Answering the Call: Empowering Youth, Strengthening Families, and Uplifting Communities."* Our commitment to community will begin on arrival, with our Social Action Project in partnership with one of our local philanthropies. Though much of our time together will be spent handling the business of Omega, there is ample opportunity for fellowship and relaxation. Friday, September 30, will be capped off with a fun Vegas style "Quesino! Night", free for all registered brothers, followed up by a live band performance at Saturday's Que Jam. As the final details come together, here are just a few highlights of the 59th:

- Thursday, September 29
 - Social Action Project (details coming soon)
 - o Hospitality suite / cookout (suite open daily and only closed during plenary sessions)
 - Brotherhood Night (special agenda to be released later)
- Friday, September 30
 - State Talent Hunt
 - o Marchdown Competition
 - o Quesino! Night @ the Hilton (free for registrants)
- Saturday, October 1
 - o Quettes @ Château Élan Winery & Resort Tour and "Sip & Paint" event
 - Live band party @ the Hilton (free for registrants and artist to be announced)
 - o Health Fair

As the time draws nearer and interest builds around the 59th Georgia State Meeting, we encourage you to register today at <u>www.opp-ga.org</u> and secure your lodging. There will be no on-site registration for the Georgia State Meeting. As your hosts, we warmly welcome you to our beautiful city and are looking forward to a productive and successful State Meeting as we answer the call together in Empowering Youth, Strengthening Families and Uplifting our Communities.

Yours in Friendship.

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The Brothers of Beta Lambda Lambda Chapter

Bro. Dr. Ken Cook, Sr. – 59th Georgia State Marshal (404) 983-1485 Bro. Steven Johnson – 59th Georgia State Co-Marshal (770) 310-3090 Bro. Chris Hankins – Basileus (678) 230-4563



Registration Summary

On-line registration closes **September 11, 2022** at midnight. There will be **NO ON-SITE REGISTRATION** for the 59th Georgia State Meeting. Hotel reservation information will be emailed to only those brothers who have officially registered for the State Meeting. Registration includes a souvenir gift bag, a \$25 gift voucher that can be used at the on-site licensed vendor booths, a ticket to the Undergraduate Luncheon, Founders' Banquet, Marchdown Competition, Friday's Lunch Cookout and Queesino! Night, and Saturday's Live Band party. A virtual attendance option will be offered and those brothers will receive a souvenir gift bag. Brothers have the option of purchasing additional tickets for spouses and friends for certain social events as detailed below.

Delegate Form 36S (emailed to each chapter KRS by the State KRS) is due back to the State Keeper of Records & Seal before **September 11, 2022** (midnight). If your chapter KRS does not have or receive the Form 36S by **September 1, 2022**, please contact Bro. Dominic Thurston, State Keeper of Records & Seal, <u>dominic.thurston@fmglobal.com</u> (404) 641-0221.

Registration for the 59th Georgia State Meeting can be completed online at the Georgia State Website: <u>http://www.opp-ga.org</u>. Again a reminder that Registration closes midnight September 11, 2022.

Registration Options & Fees:

- (\$145.00) General In-person Registration
- (\$40.00) General Virtual Attendance Option
- (\$0.00) MSP ¹ Brothers (in-person)
- (\$0.00) MSP ¹ Brothers (virtual attendance option)
- (\$0.00) State Council Brothers
- (\$0.00) Grand/ District Officer or Past State Representatives

Additional Event Tickets:

- \$25.00 Vegas Style Quesino! Night (Fri)
- \$42.00 Undergraduate Luncheon (Sat)
- \$65.00 Founders Banquet (Sat)
- \$25.00 Old School-New School Live Band Groove (Sat)

MSP¹: Note that MSP fee categories apply to Brothers who were initiated after October 2, 2021. **MSP Brothers must still** officially register for the State Meeting to be a participant, even if taking advantage of the free rate.





March Down Registration

March Down will be September 30, 2022 from 8:30 PM to 9:30 PM

Teams can register online at <u>https://www.thebllques.com/marchdown2022gaopp</u> or complete the manual Adobe fillable form below and email directly to the event coordinator. **Please select one option (Do not complete both online and manual).**

Contact Person:		
Chapter Name:		
Address:		
City:	State:	Zip:
Home Number:	Work Number:	
Email Address:		

All March Down participants must be financial members of Omega Psi Phi Fraternity, Inc. Any team that exhibits any vulgar language and/or canine references will be automatically disqualified. All shows should be limited to ten (10) minutes. A cash prize will be given to the first-place winner. If submitting a manual entry form, use additional sheets if additional rows are needed.

Brother's Name	Control #	Chapter Name

Completed form should be sent to: Bro. Jalen Norton, 2nd Vice State Representative: Email: <u>Jalen.norton@morehouse.edu</u> or call (757) 951-3502 for more information.





RULES FOR MARCH DOWN COMPETITION

- 1. Each chapter will be represented by only one (1) team.
- 2. Each team will consist of no more than the number of financial brothers on record for your chapter.
- Each team member must be currently enrolled and as well be in good standing with their respective college or university. Each member of the team must be a financial member in good standing with the International Headquarters (If graduate team, members w/chapter).
- 4. Each team MUST have at least 1 registered participant from their respective chapter at the State Meeting.
- 5. Each team MUST complete and submit a March Down Participant Form prior to the State Meeting.
- 6. Each team will have 10 minutes to perform. The March team will have points deducted for going over the time limit.
- 7. There will be five judges responsible for scoring and recording scores for the competition. Your team will be judged on the following criteria on a scale of 1 to 10 (10 being the highest or best score): creativity, originality, precision, uniforms, and showmanship.
- 8. A team will be disqualified for the following reasons: Profane language, profane jesters, and degrading statements that are not acceptable for the audience or event or any act that will tarnish the image of the Omega Psi Phi Fraternity, Inc.
- 9. Each member of the March team MUST present their Official Omega Psi Phi Fraternity membership card with a valid identification before the March Down begins.

Basileus Signature:

Advisor Signature: ______

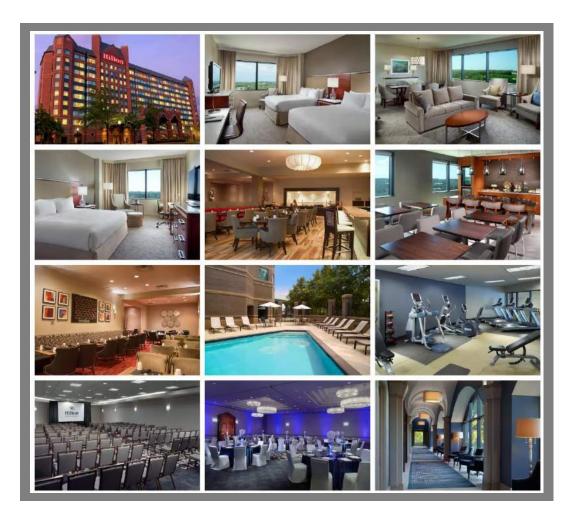




Hilton Atlanta Northeast 5993 Peachtree Industrial Blvd. Peachtree Corners, GA 30092

Special group rate: Last date to book Thursday, September 1, 2022

Hilton Atlanta Northeast Gwinnett Place Atlanta group room rate for the 59th Georgia State Meeting will be **\$129.00 USD per night** - Queen or Double. To reserve, you must first register for the State Meeting. Once registered, Brothers will receive an email with the hotel reservation link. **Register and reserve your room by 9/1/2022 and qualify for the** <u>"5,000 Hilton Atlanta Northeast Points Raffle or complimentary weekend night's stay at the Hilton Atlanta Northeast"</u>.





Page 5 of 10



VENDOR INFORMATION

Thank you for being a part of the Omega vending program. We do not take your participation for granted. With over 450 brothers and family members expected to attend, we look forward to what is anticipated to be one of the largest Georgia State Meetings to date! We are proud to offer an opportunity to reserve your vendor space beginning Wednesday, June 15, 2022.

Prior to being able to purchase a booth, you must acknowledge the vendor booth code of conduct. This acknowledgement will be available during your online reservation process and is required to reserve a space. Any reservations without this acknowledgement will be voided. All booth sales are to take place at https://www.thebllques.com/vendors2022gastatemeeting and the 2022 rate is \$250 per booth. All reservations will be on a first come, first serve basis. Sales from non-designated areas during any of our conferences/conventions/meetings are strictly prohibited. Any violations to this policy will result in the revocation of your vendor's license and a fine.

Vendors that are not licensed and seeking to sale/exhibit non-Omega Psi Phi Products must:

- 1) Sign a letter of indemnification or
- 2) Provide a current Certificate of Insurance (COI)
- 3) Omega Psi Phi Fraternity, Inc. and Beta Lambda Lambda Chapter, unincorporated association of Omega Psi Phi Fraternity, Inc. MUST BE LISTED AS ADDITIONAL INSUREDs on the COI. The address to be listed is 3951Snapfinger Parkway, Decatur, GA 30035. The minimum requirements for coverage are \$1,000,000 Combined Single Limit for each occurrence.

Please note that all vendors selling products are responsible for their own compliance with Georgia State tax code/laws. Information on and how to apply for a Georgia Sales and Use Tax ID number can be found here if applicable:

https://dor.georgia.gov/taxes/business-taxes/sales-use-tax/sales-and-use-tax-registration-fag

Booths will be open for sales at the 59th Georgia State Meeting beginning Friday, September 30, 2022 through Saturday, October 1, 2022, from 8:00 a.m. to 7:00 p.m. Current Omega vendors are required to submit online a copy of their current license issued by Omega Psi Phi Fraternity, Inc. along with payment. Each vendor will be provided two chairs and a table to use at their discretion. <u>Note: The Fraternity or any of its Chapter members associated with the organization is not responsible for</u> <u>the security of your merchandise.</u>

If you have additional questions, please feel free to contact a member of our Vendor Relations team:

- Oliver Banks Email odbanks26@gmail.com or Cell (404) 313-1209
- Erogies Grigley Email erogies.grigley@gmail.com or Cell (678) 895-8928
- Dameon Simmons Email simmonsdameon@gmail.com or Cell (470) 216-7487

We thank you in advance and look forward to seeing you at our 59th Georgia State Meeting in Peachtree Corners, GA.





Brothers, Philanthropic & Strategic Partners and Dear Friends,

Greetings in Omega!

Beginning September 29, 2022, the Mighty Seventh District and the Great State of Georgia will be bringing the 59th edition of its State Meeting to Peachtree Corners, GA and we're asking you to be a part of this momentous occasion. As we continue to navigate unprecedented times, we find it fitting our theme for the 59th Georgia State Meeting: **"Omega Answering the Call:** *Empowering Youth, Strengthening Families, and Uplifting Communities.*" Whenever and wherever Omega Men assemble, we strive to positively impact our communities, while amplifying the brand of Omega Psi Phi Fraternity as our founders envisioned. The Brotherhood, our chapters across the globe, and our philanthropic partners have wonderful stories to share about the impact being made in the communities we are so privileged to serve. It is in this spirit we encourage you to support the 59th and help us archive this moment in time by purchasing an ad in the 59th Georgia State Meeting Souvenir Booklet.

The Souvenir Booklet for the 59th Georgia State Meeting will be an outstanding opportunity to showcase the Omega Psi Phi Fraternity, its Districts, its Chapters, its Members, and its Supporters. Likewise, funds generated through ad sales not only support the local host chapter in putting on a memorable event, these funds are in-turn poured back into the communities we serve in the form of college scholarships, support of food banks/shelters, youth mentorships and any number of worthwhile charities. Consider this opportunity to preserve memories of your support of the upcoming State Meeting and to deepen Omega's impact in the lives of others.

This year's Souvenir Booklet will be entirely digital, yet brothers and sponsors will have the ability to showcase their support of the 59th State Meeting in an archivable sharable format that stands the test of time (on-demand printed bound hard copies will be presented as an option at cost post-conference). As this year's State Meeting is shaping up to be one of the largest in history, ad space will be on a first-come first-serve basis, so please secure your publication now.

GUIDELINES, INSTRUCTIONS & HOW TO RESERVE YOUR SPACE

(Continued on Next Page)





GUIDELINES, INSTRUCTIONS & HOW TO RESERVE YOUR AD SPACE

- All ad sales will take place online and the application with full details can be found at: <u>www.thebllgues.com/souveniradsales59thgastatemtg</u>. Purchasers will be able to upload their artwork and graphics at this site. If there are questions or you need support reserving your ad space, please contact our 59th State Meeting Marketing Chair, Ken Morris at <u>kmorris@veuxmarketing.com</u> or call at (678) 758-8308.
- The deadline for ad submissions is **Thursday**, **September 1**, **2022**. We ask that you submit your ads as early as possible to ensure quality and the requisite time for edits and refinements.
- The State Organization and host chapter Beta Lambda Lambda look forward to producing a Souvenir Booklet for the 59th Georgia State Meeting that will uphold the high standards of Omega and amplify the brand. As such, we are requesting Print-ready PDF format (Portable Document Format) or Camera-ready format wherever possible, appropriately sized for the ad you want to purchase and formatted as you wish it to be displayed in the souvenir booklet. We encourage ad purchasers to work with brothers within their chapters who are skilled in design or to enlist a graphic designer. Also, nowadays there are low-cost high-quality online platforms such as Canva, PicMonkey, and LunaPic that can produce high quality designs with out of the box, easy to use templates. Here are some general guidelines to ensure your ad is ready for us:
 - An everyday PDF that is generally exchanged throughout the design process is a lower quality PDF (to keep the file size down for emailing). The most obvious problem with these files, if they were commercially printed, would be the images potentially appearing pixelated and not sharp. Colors would possibly not be what was expected. This general PDF is usually suitable for reviewing, emailing and using online not necessarily for printing.
 - Images are JPG, TIFF or EPS format
 - Resolution of the images is 300dpi or higher

\$750

- Bleed has been added to the document to ensure that where the images or design bleed off the edge of the page, you won't see a white gap if the trim is not 100% accurate (if applicable)
- Crop marks are present (if applicable)

Page Type / Ad Sizes Offered

- Centerfold pages
- Back Outside Cover (8.5" x 11") \$500
- Front Inside Cover (8.5" x 11") \$400
- Back Inside Cover (8.5" x 11") \$300
- o Full page (8.5" x 11") \$150
- Half page (5.5" x 8.5") \$100
- o Quarter page (5.5" x 4.25") \$50

Support the 59th Georgia State Meeting of Omega Psi Phi Fraternity, Inc. by securing your ad space today!

CLICK HERE FOR ONLINE SUBMISSION



Page 8 of 10



The Ω uette Experience

Ladies:

We have a fun-filled weekend planned for you while your Omega Men take care of Omega business at the 59th installment of Omega Psi Phi's Georgia State Meeting. From fine dining and wine tasting to spa life at the renowned Chateau Elan - the premier Southern destination to experience European charm - it's only fitting that our Quettes are provided a memorable experience. As you visit our fine city and the charm of suburban Northeast Atlanta, as your hosts, we can't wait to take it all in with you!

Registration for the 2022 edition of the Ω uette Experience will take place online at <u>www.thebllexperience.com/quettes2022</u>. Full details of the schedule of activities and other pertinent information are online at the Quette site mentioned above, and any changes to the itinerary will be emailed to you well ahead of the opening of the State Meeting. Quette registration closes on **Sunday, September 11, 2022** at midnight. Your event coordinator and point of contact for any questions will be:

- Erogies "Roe" Grigley, Quettes Event Coordinator
- Email: erogies.grigley@gmail.com
- Cell: (678) 895-8928





Page 9 of 10



Other Social Events

Celebrate the 59th Georgia State Meeting with the Men of Omega Psi Phi Fraternity, Inc. A host of social events and entertainment are planned for our guests, as well as initiatives to support the local communities. Just to name a few, the weekend includes such fun-filled events as - Omega Marchdown, Quesino Night and Live Band Party.

Brothers, family and friends can purchase extra tickets to all of the events online at: https://thebllexperience.com/omega59thsocials

Beginning September 29, 2022, "Omega Owns the Night!"





Page 10 of 10

The Georgia State Organization is an entity that recognizes the positive achievements of others, is involved in the community through blood, food and clothing drives, environmental and community clean-up activities, and tutorial programs. We mentor disadvantaged young males, we care for the elderly, we assist in providing housing for disadvantaged persons, and we provide scholarships to young people in need. The State Organization is comprised of dedicated men committed to helping the disenfranchised improve their quality of life by lifting the less fortunate and providing hope wherever and whenever we can. In Omega "We Continue to Lift as We Climb."



Proceed With CARE. Commitment. Accountability. Responsibility. Excellence

https://www.opp-ga.org/