



Dear Corporate Partner,

To commemorate our 40th Anniversary of servicing DeKalb/Rockdale County, GA the Brothers of Kappa Alpha Alpha Chapter of Omega Psi Phi Fraternity, Inc. in conjunction with Project Uplift our 501C3 non-profit foundation, are soliciting your support in purchasing advertisement in our Commemorative Souvenir Journal Booklet. Proceeds from our Mardi Gras Ball provides the majority of the funds we use to underwrite our community projects. Support for this event has enabled us to sponsor projects such as blood drives, voter registration campaigns, prostate awareness seminars, senior citizens visits, community beautification activities, elementary school tutorial, and mentoring programs for middle and high school males in the DeKalb/Rockdale County area. One of our proudest achievements through support of the Mardi Gras is providing over \$200,000 in scholarships to deserving high school graduates in the DeKalb/Rockdale County area.

2014 – 2018 Scholarship Recipients – Total of \$60,000 Awarded

Project Uplift Inc. graciously ask that you purchase advertisement at one of the levels detailed below. The Mardi Gras Ball will be held on April 6th, 2019 at The Fabulous Fox Theatre in Atlanta, GA.

- Full Page color ad and Logo featured on Event Step and Repeat \$500
- Front inside cover ad \$350
- Back inside cover ad \$350
- Centerfold ad \$350
- Full Page back cover ad \$500
- Full Page color ad \$150
- Half Page color ad \$100
- Patron \$25

In addition to the visibility you will receive from the Souvenir Journal Booklet, all ads will also be distributed through our various social media accounts.

Please submit your advertisements, questions, or concerns electronically via e-mail, MardiGrasinfo@projectupliftinc.org. Please visit the chapter website, www.omega-kaa.com, for more information on the Mardi Gras Ball. We sincerely thank you in advance for your consideration and financial support.

*Deadline for Souvenir Journal advertisements is March 15th, 2019

Sincerely,

Greg Davis
Mardi Gras Chairman
678-362-6124

Calvin Moody
Souvenir Booklet Co-Chair
678-754-1077

Geoff Gordon
Souvenir Booklet Co-Chair
404-465-6263