



# WIN C. ROSHELL, MBA

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 (478) 335-2012

## PROFESSIONAL SUMMARY

Offering over twenty years of progressive corporate Human Resources Generalist and Human Resources Consultant experience with a focus on recruitment services for fortune 100 private and non-profit agencies

## AREAS OF EXPERTISE

- ✓ Recruitment and Onboarding
- ✓ Federal Workforce Policy
- ✓ Performance Management
- ✓ Staff Development
- ✓ Training and Development

## EMPLOYMENT HISTORY

AARP FOUNDATION, Atlanta, GA, 05/2014 – Present  
Project Director, Senior Community Service Employment Program

FAMILY CARE SOLUTIONS, INC., Macon, GA, 01/2009 – 03/2012  
Co-Owner/VP, Human Resources and Business Development

MERCK & CO., INC., Whitehouse Station, NJ, 05/1997– 03/2009  
Senior College and University Diversity Talent Acquisition Specialist

WALT DISNEY WORLD, Lake Buena Vista, FL, 06/1992 – 04/1997  
Team Lead, College/University Diversity Recruiter, College Program

## EDUCATION

Wesleyan College  
Macon, GA, 2008  
Master of Business Administration

Morehouse College  
Atlanta, GA, 1992  
Bachelor of Arts in Business Administration

## HUMAN RESOURCES EXPERIENCE

- Executive advisor and operational director for AARP Foundation workforce recruitment, training and employment programs
- Collaborate cross-functionally with our internal and external partners to resolve complex issues in the decision of employment placement per federal Department of Labor and AARP Foundation SCSEP policies and regulations
- Increased enrollment over 5% of recruitment goal for AARP SCSEP, and as a result, successfully decreased unemployment disparity among older workers seeking employment
- Provide federal department of labor policy guidance concerning employment suitability adjudication for internal and external clients
- Developed and facilitated over 8 new training courses exclusively for AARP SCSEP 55+ enrollees during the 2020 pandemic
- Selected to AARP SCSEP National Development Team for the purpose of revising company policies that have company-wide operational impact on performance, i.e., “3 strikes you are out policy”
- 20% travel pre-COVID 19 pandemic to cover three county territory to conduct in-person hiring events, program training, evaluations and on-site host agency audits
- Managed national college diversity talent acquisition strategy for Merck & Co. Corporate Headquarters, resulting in a 10% increase in diversity pool
- Drove from conceptualization to development, marketing campaigns and strategic partnerships for Merck’s talent acquisition efforts for National Black MBA and National Hispanic MBA
- Developed diversity placement solutions for Walt Disney – resulted in 25% increase in diverse applicant pool for WDW College Program for talent acquisition portfolio at historically black colleges and universities

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**PROFESSIONAL AFFILIATIONS**

**National Association of Workforce  
Development Professionals**

**National Black MBA Association**

**National Association of African Americans in  
Human Resources**

**Cobb Works Workforce Board,  
Marietta, GA**

**ADDITIONAL WORK HISTORY**

**Department of Commerce  
US Census Bureau – 08/2020 to 10/2020**

**United Parcel Service – Supervisor  
06/2018 to 10/2018**

**CarMax – Collections 05/2016 to 12/2016**

**Comcast – Sales Associate 09/2012 to 05/2014**

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**CONTINUING EDUCATION**

**Certified Workforce Development  
Professional – Expires December 2020**

**National Career Development Association,  
Certified Career Development Facilitator –  
No expiration date**

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**Professional References Available Upon Request**